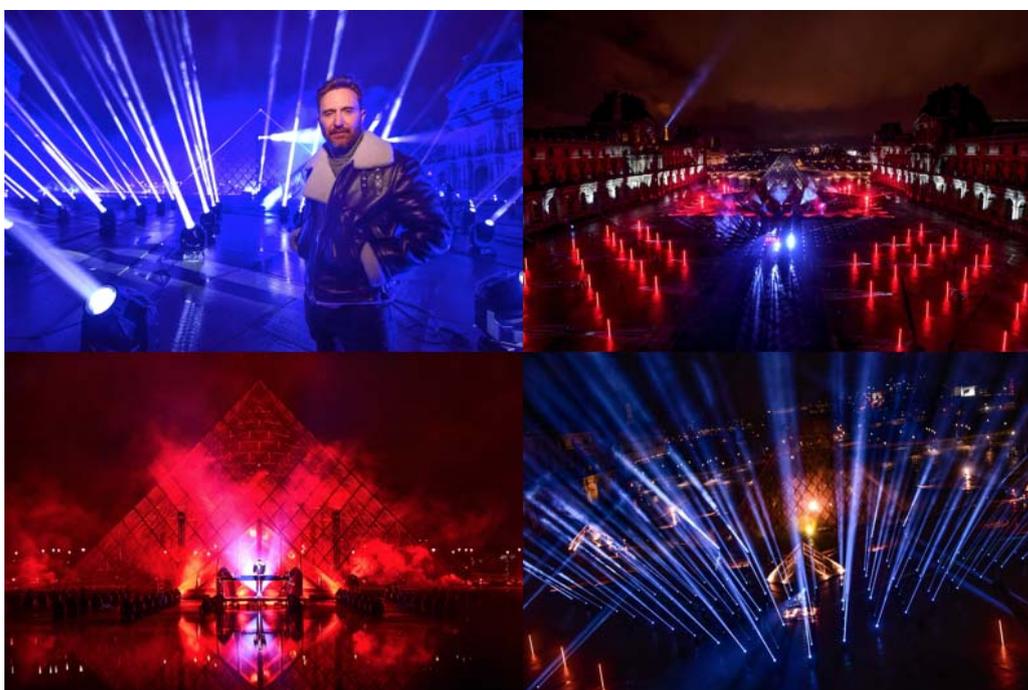


David Guetta celebrated the New Year with his biggest production to date lighting up the Louvre's famous glass pyramids with more than 16 million views and counting

The global producer/DJ sensation showcased the iconic museum in a way like never before with 450 light spots, 2 drones, a 70 minute music set and 150 people working around the clock to make the event possible. The set has amassed more than 16 million views and continues to raise money for charity.

Watch it [here](#) & donate [here](#)

In partnership with PS5 and Xiaomi



Global superstar DJ/producer David Guetta made a huge artistic statement over new years with a performance at one of Paris' most iconic locations: the Musée du Louvre. The show was the third edition of his United At Home series which aims to unite fans from across the globe to raise money for those in need. The show has been watched more than 16 million times and you can watch it again [here](#) and donate [here](#). 7.8M people tuned in on Facebook, 2.4M on YouTube, 740K on VK, 270K on Twitch, and the performance reached 4M people on TV across TV and Insight TV.

His impressive DJ set and light show (including 450 light spots and 2 drones) showcased the Louvre in an incredible new world and delighted viewers across from the world from Australia to Brazil, Germany to Russia, highlighting the Louvre in a unique festive and magical way.

United At Home from the Louvre is available on [YouTube](#) and [Facebook](#) and the crowdfunding continues. The partnership between David Guetta and Louvre will certainly go down in history as these two cultural icons joined forces for a state-of-the-art production that brought some festive energy to homes across the planet.

"After a difficult year, I couldn't have wished for a more special way to ring in 2021", says David Guetta. "The Louvre is admired all over the world and to have the opportunity to make it our own for this show

is a huge honour. Thank you to everyone who joined in and donated and if you haven't already, you can still check out the show and donate. Big thanks to the Louvre for having us and let's hope 2021 promises some positive change for the cultural industries and doors will open again soon".

"I am delighted with the tremendous success of David Guetta's New Year Eve benefit concert", says Jean-Luc Martinez, President-Director of the Musée du Louvre. "This spectacular, generous and popular initiative has allowed millions of people in France and around the world to celebrate the arrival of 2021 with the Louvre from home, until we are able to welcome visitors once again in person to the museum. I am happy that this palace, which has been an integral part of French history for eight centuries, continues to inspire some of the best contemporary artists across all sectors of the creative arts. Like so many others, I was amazed by David Guetta's appreciation of the Louvre, its collections and its architecture, particularly the Pyramid. I'd like to thank everyone who participated in this charitable fundraising effort and especially the individual donors. I would also like to take this opportunity to extend our best wishes for the new year from the entire museum team."

After already raising over \$1.5 million for charities with his United At Home events hosted from Miami and New York, David Guetta's third edition of United At Home in Paris is dedicated to **UNICEF** and **Les Restos du Coeur**. It is also possible to make a donation to the Louvre, which had to close its doors during 6 months. Dedicated to unite people throughout these unusual times, David Guetta connected with people all around the world and brought some light and joy to households worldwide to slide into the new year in a very festive way.

After raising funds for **Feeding America, Feeding South Florida, Fondation Hôpitaux de Paris - Hôpitaux de France**, and **The World Health Organization's COVID-19 Solidarity Response Fund** the livestream in Paris benefited **UNICEF, Les Restos du Coeur**, one of France's biggest charities distributing food packages and hot meals to those in need, and **the Louvre**, one of the world's largest museums.

About PS5

With PS5, Play Has No Limits.

About Xiaomi

In less than 10 years, Xiaomi went from a start-up to the third biggest smartphones brand in the world, bringing its slogan « Innovation for everyone » to a whole new level with groundbreaking smartphones and smart devices. Xiaomi will continue to connect the world by joining David Guetta to support those in need and celebrate the New Year's Eve!

About David Guetta

There are artists and entertainers who achieve stardom and popularity, but few have the influence and endurance to redraw borders between genres and reshape the industry's dynamics. "When Love Takes Over," the first single of his 2009 album 'One Love', hit #1 in the UK, the Guetta-produced Black Eyed Peas song "I Gotta Feeling" became a worldwide hit, topping the charts in 17 countries. Over the decade since, Guetta's success has been off the charts. Globally, he's racked up over 50 million record sales, whereas his total number of streams is over 10 billion. He has received numerous Platinum and Gold certifications, was named 'EDM Power Player' by Billboard, and won two Grammy Awards out of six nominations. Besides his hard-won DJ skills, he is prolific in the studio, and works with artists like Madonna, Rihanna, Lady Gaga, Snoop Dogg, Martin Garrix, Usher, Sia, John Legend, Nicki Minaj, Sean Paul, Kelly Rowland, Showtek, Avicii, Ne-Yo, and Akon, for starters. His seventh studio album titled '7', included huge electronic pop tracks like "2U" with Justin Bieber, "Flames" with Sia, "Don't Leave Me Alone" with Anne-Marie, "Goodbye" with Jason Derulo, Nicki Minaj and Willy William and "Say My Name" with J Balvin and Bebe Rexha plus a second disc of underground dance tracks, recorded under Guetta's Jack Back alias. With his wide-reaching and game-changing approach, he is more than just a DJ and producer: he's made dance music reach the mainstream, fused urban, electronic and pop music into new popular genres, and managed to stay on top of the game for decades. David Guetta is surely not done with showing the world his incredible sound and it is safe to say that at this stage in his career, David knows exactly where to take it next.

About UNICEF

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. Across more than 190 countries and territories, UNICEF works for every child, everywhere, to build a better world for everyone.

www.unicef.org

UNICEF does not endorse any company, brand, product or service.

About Les Restos du Coeur

“Les Restos du Cœur” is a non-profit organization founded in 1985 by the famous French comedian Coluche. “Even in France there are starving people” Coluche said. 35 years later the fight against hunger, poverty and exclusion continues; In 2019-2020, 73 000 volunteers have provided some 136,5 million meals to more than 875 000 poor people in these distribution centres and tens of thousands more in street distributions.

About the Musée du Louvre

Formerly a royal palace, the Louvre has embraced the history of France for eight centuries. Open to the public since 1793, the Louvre collections are among the finest in the world, encompassing several thousands of years and spread across a large territory from America to the confines of Asia. Divided among eight departments, the collections feature works admired throughout the globe, including the Mona Lisa, the Winged Victory of Samothrace, and the Venus de Milo. Guardian of this unique heritage that it shares and perpetuates, the Louvre is the world's most visited museum: it welcomed more than 9.6 million visitors in 2019.

After the French Revolution, the Louvre was created as a place where artists could admire the great masters and look for inspiration. Even today, the Louvre remains a place of inspiration for the greatest contemporary creators, architects, painters, sculptors, dancers, and musicians.

DAVID GUETTA SOCIALS

[Official](#) | [Twitter](#) | [Instagram](#) | [Facebook](#) | [YouTube](#)

MUSÉE DU LOUVRE SOCIALS

[Instagram](#) | [Twitter](#) | [Facebook](#) | [Youtube](#) | [Linkedin](#)